

JEAN-MARC MAGNAUDET



PRESIDENT SPECIALIZED NUTRITION

Born in 1967, in France

Function: President Specialized Nutrition

Arrived at Danone: 2007

Personal background – experience and expertise

Jean-Marc was born in 1967 in France. He graduated in Business Administration from the Toulouse Business School.

He started his career in 1991 at Procter & Gamble in France serving in various roles in Sales, Marketing and Customer Business Development. In 2000 he was appointed Director of Strategy, Marketing and Planning of the Pet Health & Nutrition Business Unit for Europe, Middle East and Africa, and then in 2003, Director of Northern Europe markets, for Pet Health & Nutrition.

Jean-Marc joined Danone in 2007 as Vice-President, Global Sales of the Advanced Medical Nutrition world-wide business unit (AMN).

In 2011 he was appointed GM, AMN Central Europe and he became Regional VP, AMN Asia Pacific, Eastern Europe, Middle East and Africa in 2013.

In 2017, Jean-Marc extended his responsibilities to Regional VP, Early Life Nutrition and Advanced Medical Nutrition ASPAME, including AMN Africa.

Since February 2019, he was Senior Vice-President, Specialized Nutrition Asia, Middle East, Americas, CIS and Export. Under his leadership Nutricia Argentina has obtained the B-Corp certification.

Since October 2021 Jean-Marc is President of Danone Specialized Nutrition,