

PABLO PERVERSI



EUROPE ZONE PRESIDENT

Business address: 17, boulevard Haussmann – 75009 Paris – France

Function: Europe Zone President, since February 1, 2023

Arrived at Danone: 2023

Personal background – experience and expertise

Pablo Perversi is Europe Zone President at Danone.

Pablo has 30 years of B2B and B2C branded food experience around the globe.

Previously, he was Chief Innovation, Sustainability & Quality Officer and Global Head of Gourmet at Barry Callebaut, where he was also a member of the company's Executive Committee.

Before that, Pablo worked for Unilever, where he held the position of Vice President Foods Europe. In this role, Pablo managed a big transformation that led the business back to growth. He was also a member of the board of Culinaria.

From 2011 to 2014, he was Vice President Foods SEAA, where he managed to step up the growth of the foods portfolio through strategic interventions in various countries.

Pablo started his career as a Trainee at Unilever in 1993 in finance and subsequently assumed diverse leadership positions for different category roles (Tea, Savory, Spreads and Cooking, Frozen foods & IC) across the world as well as Sales and Country and Regional P&L roles. During these years he had deep exposure to B2B (in foodservice models / OOH) as well as B2C.

Pablo has also been an advisor to the Minister for Sports in Argentina and has been involved in academia both teaching and collaborating with different universities and institutions. Pablo was a member of the board of the WBCSD Food & Nature Program as well as OP2B.

Pablo currently is a board member of Lucciano's and Chair of the Board of the Cocoa Horizons Foundation.

Pablo has two degrees in Industrial Engineering and Economics from the University of Birmingham. He holds an accreditation from Cambridge University in Sustainable Leadership.