

VÉRONIQUE PENCHIENATI-BOSETTA



**GROUP DEPUTY CEO, CEO INTERNATIONAL AND EVP
SPECIALIZED NUTRITION, WATERS, GLOBAL MARKETING &
DIGITAL**

Business address: 17, boulevard Haussmann – 75009 Paris –
France

Function: Group Deputy CEO, CEO International and EVP
Specialized Nutrition, Waters, Global Marketing & Digital, since
February 1, 2023

Arrived at Danone: 1999

Personal background – experience and expertise

Véronique Penchienati-Bosetta began her career in 1989 in Hong Kong for Annick Goutal fragrances. In 1991, she joined Procter & Gamble France, where she held several marketing positions in the Health and Beauty care category.

In 1999, she joined Danone as Marketing Director of Lu France and, in 2001, became Global Brand Director of Lu. In 2002, she was promoted to Marketing Director for the Dairy Worldwide Business Unit and, in 2004, was named VP Marketing Director Dairy Danone France.

In 2009, Véronique became General Manager Danone Eaux France. In 2013, she took up the position of VP Europe Evian Volvic, then was named President Evian Volvic World in 2014.

In October 2017, she became Executive Vice President Growth & Innovation for Danone. She has been a member of the Danone Executive Committee since February 2018.

In January 2019, Véronique took over from Bridgette Heller as EVP Specialized Nutrition, and in November 2020, she was appointed Chief Executive Officer International. From March to September 2021, she also held the position of interim Co-CEO.

As of February 2023, Véronique is Group Deputy CEO, CEO International and EVP Specialized Nutrition, Waters, Global Marketing & Digital. In this role, she oversees Europe, CNAO (China, North Asia, and Oceania) and Rest of the World (CIS, AMEA). In addition, she is responsible for the Specialized Nutrition and Water categories, and Global Marketing and Digital.